

Patient Communications	
TRUE Text™	Practice gets a real local number and patients can text back and forth like any cell phone
Online Scheduler	Real appointments are scheduled online 24/7. Appointments are written back directly to DentiMax
Customizable Email Templates	Useful for different types of providers, such as general dentistry, pediatric, hygiene, etc.
Check-In App	New patients fill out their information in the waiting room, on their smartphone or tablet. Results are posted directly in DentiMax
Patient Reactivation	Practices can reactivate dormant patients who have not been to the practice for 12 months or more
Confirmations: SMS, Email & Voice	Multiple confirmation messages can be scheduled, but will not be sent out once the patient has confirmed
Customizable Confirmations & Reminders	Sent out based on specific providers/procedures
1-Click Confirmations	Send one-off messages to patients who have not replied to the automated messages
Automated Patient Care	Contact patients based on specific procedure type for pre-op/post-op instructions, new patient thank yous, etc.
Automated Recall System	Daily
Pre/Post-Op Instructions	✓

Marketing Tools	
Ready-To-Go Marketing Campaigns	✓
Reputation Management Review System	Reviews posted directly to Google, Facebook, Yelp
Patient Feedback	✓
Social Media Posting	✓

FEATURE LIST

Practice Optimization Tools	
Pop-Up Notifications	For any incoming patient correspondence
Blacklist	Prevents selected patients from using the Online Scheduler
Multiple Language Options	✓
Auto-Install	Automatic installation of the system onto the practice's server
Express Wizard	Simple setup guide for new users, practices can be up and running in minutes
DentiMax Data Synch	Live
Practice Branded Email	Customized header with practice colors, logo and contact information
Patient Waitlist	Helps practices fill last minute cancellations

DentiMax Support Services	
System Use Optimization Team	Dedicated team monitors system use to ensure optimized usage for each practice
Dedicated Customer Support	✓
Long-Term Contracts	No, all contracts are month by month, with no obligation or commitment
Completely Free Trial	30-Day Free Trial

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